

Dear Parent/Guardian,

To celebrate and encourage a lifelong love of reading at home and school, and National Storytelling Week 2025, we are excited to announce our Reading Challenge Sponsored Event, running from **Saturday 1st February until Sunday 9th February**. This initiative is a fantastic way to inspire a love of reading while raising funds for brand-new books for our children.

The project is being organised in conjunction with our Usborne Partner, Peacock's Tales, and all money raised will directly benefit our school. In addition to the sponsorship funds, Usborne will donate up to 60% of the total raised in extra free books! For example, for every £600 raised, we will receive an extra £360 in free books. Our fundraising target is £1000, which means Usborne will donate an additional £600 worth of books for free. Altogether, this will give us a total of £1600 to spend on new books and resources for our children.

Please help us to enhance our reading resources for pupils by encouraging your child to spend a small amount of time each day either reading to themselves, to others, or being read to. They can read books, comics, magazines, newspapers, menus, websites, recipes, poems, leaflets, instructions – anything with words! Even just 10 minutes a day can make a big difference in building a love of books!

How It Works

If you are able to support our sponsored event, a sponsorship form and a log for your child to record their reading will be given to your child to bring home on Monday 27th January.

Please return all sponsorship money by Monday 24th February. Payments can be made in cash to the main office and will need to be handed in along with your child's sponsorship form.

There will be chances for students to win prizes such as a free book and or a £10 Amazon voucher as a reward for taking part in the challenge.

We are thrilled about the opportunity to provide more books for our children to read, share, and enjoy.

Thank you for your support in enhancing our reading resources.

For more information, please do not hesitate to contact me.

Kind regards, Mrs Oliver